

Ann Trimble Ray

From: Ann Trimble Ray [ann@heartmkt.com]
Sent: Thursday, November 10, 2011 2:48 PM
To: 'Iwinum@glenwoodstatebank.com'; 'Shirley Phillips'; 'Shirley Phillips'; 'Bob Singer'; 'Sharon Ann Irwin'; 'Marlo Schoer'; 'soukup@iowatelecom.net'; 'bicycle@netins.net'; 'beth.danowsky@musco.com'; 'tomd@clinton.net'; 'cbradley@clinton.net'; 'g.clausen@cl.carroll.ia.us'; 'rhunsaker@region12cog.org'; 'Chris Whitaker'; 'blevitt@greaterburlington.com'; 'tvance@fortmadison.com'
Subject: Transportation Day 2012 - January 24, 2012

To: Iowa Highway Coalitions and Associations
From: Transportation Day 2012 Committee
RE: Planning

Please plan to join us for a conference call on Tuesday, November 15, 2011, at 10:00 am as we continue to plan Transportation Day 2012. And invite other members of your coalition or associate as appropriate.

Call in: 866-545-0859
 Conference code: 9766131269#

Transportation Day 2012 will be Tuesday, January 24. (We set this date at the conclusion of last year's event.)

In addition to the agenda below, we will also talk about the Governor's Transportation 2020 Citizens Advisory Commission recommendations as well as Governor Branstad's decision not to seek an increase in the fuel user fee. (See more about this by reading this article: <http://www.desmoinesregister.com/article/20111110/NEWS10/311100066/Branstad-abandons-bid-to-raise-gas-tax-for-now>)

Transportation Day 2012

1. Collateral materials
 - a. Signage supporting Transportation 2020 recommendations
 - b. Signage illustrating road condition
 - c. Signage illustrating all highway coalitions involved
 - d. Brochure featuring all the above
2. Briefing – 9:30 am at the Wallace Building Auditorium
 - a. Confirmed speakers: Governor Terry Branstad and Lt Governor Kim Reynolds
 - b. Invited speakers: DOT Director Paul Trombino, DOT's Stu Anderson, Transportation 2020 Citizens Advisory Commission Co-Chairs Nancy Richardson and Allan Thoms*, Senators Tom Rielly and Tim Kapucian, Reps Dave Tjepkes and Jim Lykam, as well as representatives of the Iowa League of Cities, Iowa State Association of Counties, Associated General Contractors, Iowa Good Roads, and other stakeholders.
 - c. Organization for capitol contacts: all Legislators assigned to participants for contact
 - d. Solicit endorsement of all those involved for Transportation 2020 Commission recommendations
3. Displays at Capitol (to be invited)
 - a. Associated General Contractors
 - b. Iowa Good Roads Association
 - c. Iowa Motor Truck Association
 - d. Iowa League of Cities
 - e. Iowa State Association of Counties
 - f. Iowa Farm Bureau

- g. Iowa Bankers Association
 - h. Iowa Association of Regional Councils
 - i. Others...
4. Press conference
- a. 1:30 pm at Capitol
 - b. Announce endorsement of Transportation 2020 Commission recommendations
 - c. Include highway associations/coalitions as well as other stakeholders

Best regards,
Ann

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Edith -

Here's the info for the call
on Tuesday. Let me know
if you have any additional
input. I will ask you to
share your idea for a meeting
on December 9th.

Thanks -
Ann